

REDUCING TOBACCO HARM CONFERENCE

May 10 - 11, 2001

Crystal City Hilton Hotel at National Airport • 3399 Jefferson Davis Highway • Arlington, Virginia

AGENDA

Thursday, May, 10, 2001

7:30 a.m. - 8:15 a.m.

REGISTRATION AND
CONTINENTAL BREAKFAST

Chesapeake Hall Foyer

8:15 a.m. - 8:30 a.m.

COLLABORATING ORGANIZATION'S
INTRODUCTION

Chesapeake Hall

Dorothy Hatsukami, PhD

Professor

Tobacco Use Research Center

University of Minnesota

Minneapolis, MN

Conference Co-Chair

John Slade, MD

Professor, Health Systems and Policy

School of Public Health

University of Medicine and Dentistry of New Jersey

New Brunswick, NJ

Conference Co-Chair

8:30 a.m. - 9:30 a.m.

HARM REDUCTION: AN OVERVIEW
OF METHODS AND ISSUES

Ken Warner, PhD

Remington Collegiate Professor

University of Michigan

Ann Arbor, MI

9:30 a.m. - 10:30 a.m.

PRODUCTS FOR REDUCING TOBACCO HARM

Chair:

Jack Henningfield, PhD

Vice President, Research and Health Policy

Pinney Associates

Bethesda, MD

Discussants:

John Hughes, MD

Professor

Department of Psychiatry

University of Vermont

Burlington, VT

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PRODUCTS FOR REDUCING TOBACCO HARM (continued)

Discussants: *Lynn Kozlowski, PhD*
Professor and Head
Department of BioBehavioral Health
Pennsylvania State University
University Park, PA

Saul Shiffman, PhD
Professor of Psychology
University of Pittsburgh
Pittsburgh, PA

Historical Context and Lessons Learned

John Slade, MD
Professor, Health Systems and Policy
School of Public Health
University of Medicine and Dentistry of New Jersey
New Brunswick, NJ

Tobacco or Cigarette-Like Products

John Slade, MD
Professor, Health Systems and Policy
School of Public Health
University of Medicine and Dentistry of New Jersey
New Brunswick, NJ

Methods for Reducing Tobacco Harm

Dorothy Hatsukami, PhD
Professor
Tobacco Use Research Center
University of Minnesota
Minneapolis, MN

Chemoprevention of Cancers in Smokers and Ex-Smokers

Stephen Hecht, PhD
Wallin Land Grant Professor of Cancer Prevention
American Cancer Society Research Professor
University of Minnesota Cancer Center
Minneapolis, MN

10:30 a.m. - 10:45 a.m.

BREAK

Chesapeake Hall Foyer

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10:45 a.m. - 12:15 p.m.	PRODUCTS FOR REDUCING TOBACCO HARM (continued)	Chesapeake Hall
12:15 p.m. - 1:15 p.m.	LUNCH ON YOUR OWN	
1:15 p.m. - 2:15 p.m.	REDUCING TOBACCO HARM PANEL	Chesapeake Hall
	<p><i>Moderator: David A. Kessler, MD, JD</i> <i>Dean</i> <i>Yale University School of Medicine</i> <i>New Haven, CT</i></p> <p><i>Panel: Neal Benowitz, MD</i> <i>Professor of Medicine, Psychiatry</i> <i>and Biopharmaceutical Sciences</i> <i>University of California, San Francisco</i> <i>San Francisco, CA</i></p> <p><i>Saul Shiffman, PhD</i> <i>Professor of Psychology</i> <i>University of Pittsburgh</i> <i>Pittsburgh, PA</i></p> <p><i>Kenneth Warner, PhD</i> <i>Remington Collegiate Professor</i> <i>University of Michigan</i> <i>Ann Arbor, MI</i></p>	<p><i>Hewlett Packard</i> <i>Senior</i></p>
2:15 p.m. - 3:15 p.m.	EXPOSURE AND TOXICITY ASSESSMENT FOR REDUCING TOBACCO HARM	
	<p><i>Chair: Richard Hurt, MD</i> <i>Mayo Clinic</i> <i>Rochester, MN</i></p> <p><i>Discussants: Ellen Gritz, PhD</i> <i>Professor and Chair</i> <i>Department of Behavioral Science</i> <i>UT M.D. Anderson Cancer Center</i> <i>Houston, TX</i></p> <p><i>Detrich Hoffmann, PhD</i> <i>Associate Director</i> <i>American Health Foundation</i> <i>Valhalla, NY</i></p> <p><i>Peter Shields, MD</i> <i>Professor of Medicine and Oncology</i> <i>Lombardi Cancer Center</i> <i>Washington, DC</i></p>	

SPAIN CT

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2:15 p.m. - 3:15 p.m.

EXPOSURE AND TOXICITY ASSESSMENT FOR REDUCING TOBACCO HARM (continued)

Smoke Exposure
David Ashley, PhD
Chief, Air Toxicants Branch
Centers for Disease Control and Prevention
Atlanta, GA

Biomarkers for Health Consequences
Neal Benowitz, MD
Professor of Medicine, Psychiatry
and Biopharmaceutical Sciences
University of California, San Francisco
San Francisco, CA

Treatment Outcome Measures
Karl Fagerstrom, PhD
Fagerstrom Consulting AB
Smokers Information Center
Helsingborg, Sweden

3:15 p.m. - 3:30 p.m.

BREAK

Chesapeake Hall Foyer

3:30 p.m. - 5:00 p.m.

EXPOSURE AND TOXICITY ASSESSMENT FOR REDUCING TOBACCO HARM (continued)

Chesapeake Hall

5:00 p.m. - 5:30 p.m.

CONSIDERATIONS FOR ASSURING THE PUBLIC HEALTH: COMMUNICATION, SURVEILLANCE AND REGULATION

Chair: *David Sweanor, MSC*
Counsel
Smoking and Health Action Foundation
Ottawa, Ontario, Canada

Discussants: *Richard Bonnie, LLB*
John S. Battle Professor of Law
University of Virginia School of Law
Charlottesville, VA

Dr. Charles R. Hanson
Chairman

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5:00 p.m. - 5:30 p.m.

CONSIDERATIONS FOR ASSURING THE
PUBLIC HEALTH: COMMUNICATION,
SURVEILLANCE AND REGULATION (continued)

Discussants: Nigel Gray, AO, MBBS, FRACP, FRACMA
Senior Research Associate
European Institute of Oncology
Milan, Italy

Donald Shopland, PhD
Smoking Czar
Frederick, MD

A Psychological Perspective on Cigarette
Advertising and Promotion

Paul Slovic, PhD
President
Decision Research
Eugene, OR

5:30 p.m.

ADJOURN FOR THE DAY

6:00 p.m. - 8:00 p.m.

NETWORKING RECEPTION
(Robert Wood Johnson Foundation)

The Crystal Room

Friday, May 11, 2001

7:30 a.m. - 8:30 a.m.

REGISTRATION AND
CONTINENTAL BREAKFAST

Chesapeake Hall Foyer

8:30 a.m. - 10:15 a.m.

CONSIDERATIONS FOR ASSURING THE
PUBLIC HEALTH: COMMUNICATION,
SURVEILLANCE AND REGULATION
(continued)

Chesapeake Hall

Chair: David Swenor, MSC
Counsel
Smoking and Health Action Foundation
Ottawa, Ontario, Canada

Discussants: Richard Bonnie, LLB
John S. Battle Professor of Law
University of Virginia School of Law
Charlottesville, VA

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CONSIDERATIONS FOR ASSURING THE
PUBLIC HEALTH: COMMUNICATION,
SURVEILLANCE AND REGULATION
(continued)

Discussants: *Nigel Gray, AO, MBBS, FRACP, FRACMA*
Senior Research Associate
European Institute of Oncology
Milan, Italy
Donald Shopland, PhD
Smoking Czar
Frederick, MD

Marketing and Education
Judy Wilkenfeld, JD
Director, International Programs
Campaign for Tobacco Free Kids
Washington, DC

Surveillance
Gary Giovino, PhD
Senior Research Scientist
Roswell Park Cancer Institute
Buffalo, NY

Regulation and Policy
Federal: *Mitch Zeller, BA, JD*
Executive Vice President
American Legacy Foundation
Washington, DC
State: *Greg Connolly, DMD MPH*
Director
Massachusetts Department of Public Health
Boston, MA
Global: *Clive Bates, MSC*
Director
Action on Smoking and Health
London, England

10:15 a.m. - 10:30 a.m.

BREAK

Chesapeake Hall Foyer

PM3001144020

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10:30 a.m. - 11:45 a.m.

CONSIDERATIONS FOR ASSURING
THE PUBLIC HEALTH (continued)

Chesapeake Hall

11:45 a.m. - 12:00 noon

CLOSING COMMENTS

Dorothy Hatsukami, PhD

Professor

Tobacco Use Research Center

University of Minnesota

Minneapolis, MN

Conference Co-Chair

John Slade, MD

Professor, Health Systems and Policy

School of Public Health

University of Medicine and Dentistry of New Jersey

New Brunswick, NJ

Conference Co-Chair

12:00 noon

ADJOURNMENT

Sponsored By:

NATIONAL CANCER INSTITUTE

NATIONAL INSTITUTE ON DRUG ABUSE

CENTERS FOR DISEASE CONTROL AND PREVENTION

AMERICAN LEGACY FOUNDATION

ROBERT WOOD JOHNSON FOUNDATION

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